



EY Entrepreneurial  
Winning Women™  
Asia-Pacific  
2024 program  
Annual snapshot  
[ey.com/wwapac](https://ey.com/wwapac)

# Helping outstanding women entrepreneurs think big and grow rapidly

## A year-long executive leadership program

### Application process

#### January 2024

Applicants are required to complete a formal application, providing details on their business as well as their growth journey. They need to demonstrate that they meet the criteria and provide permission for EY to use their name in marketing campaigns.

#### Participants will be confirmed by February 2024

Successful participants will be formally advised that they have been admitted into the program.

### Program introduction

#### Onboarding – by 30 March 2024

Successful participants will meet the EY team and be briefed about the program activities and expectations for the following nine months.

### Promotion

#### Market announcement – March 2024

Those selected to the Class of 2024 are invited to participate in a mix of activities designed to build their profiles. This covers media, videos, speaking and networking at events, articles and social media. The first event for the year is the announcement of the Class of 2024 and coincides with Women’s History Month marking women’s contributions to history, culture and society.

### Winning Women Asia-Pacific program launch webcast

#### 8 April 2024

This is a virtual session to kick-off the new class of Winning Women and explore important topics to entrepreneurs. Asia-Pacific Winning Women alumnae will also attend this session.

### Strategic planning sessions

#### 7 Drivers of Growth session – by 31 May 2024

During an EY 7 Drivers of Growth session, you can self-assess the maturity of your business capabilities across each of the 7 Drivers, identify where your business is today and prioritize actions that need to be taken in the next two to three years to achieve your goals. You can also set deadlines and assign resources to create a plan that will help you execute your strategy.

#### Growing Beyond Borders™ session – by 30 June 2024

Growing Beyond Borders™ is a dynamic interactive tool that represents geographic data in a highly visual way. It helps drive a client discussion around cross-border strategies, creating a highly interactive experience and helping clients to identify the opportunities and risks associated with international expansion.

### EY Entrepreneurial Winning Women™ Asia-Pacific conference – Kuala Lumpur, Malaysia

#### 22-24 July 2024

The three-day conference brings the Class of 2024 together for the first time. It’s a three-day session that covers a range of topics designed to empower entrepreneurial women.

The program is designed to empower entrepreneurial women with the following:

- ▶ Provide access to international networks and markets to scale their businesses.
- ▶ Strengthen their executive leadership and business skills.
- ▶ Build their public profile and increase their visibility for themselves and their companies with corporates, investors, vendors, customers and the media.
- ▶ Expand knowledge with the latest information, research and executive dialogues about business strategies and practices.

### Class of 2024 webcasts

#### Scheduled in September 2024 and November 2024

the Class of 2024 and the Winning Women alumnae will participate in two webcasts featuring high-profile speakers and covering important topics to the entrepreneurial community.

To know more:  
Go to [ey.com/wwapac](http://ey.com/wwapac) for more information.

### EY | Building a better working world

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### Key dates

